



Bonanza

HEALTH CARD



Bonanza
HEALTH CARD

Name : John Smith
Gender : Male
DOB : 01/01/2000
Mobile : 9876543210
Address : 123, Good Hope Society,
M.G. Road, Fort
Mumbai - 400001



Membership Number : 123456

Date of Issue : 01/01/9999

Birth of Health Card - Why it is needed?



- Health insurance, usually, covers expenses related to hospitalization. This means that you will have to pay for other common medical needs such as checkups, diagnostic tests or consultations with a doctor.
- Healthcare Costs are going through the roof and there are gaps in every health plan since even a comprehensive policy will not pay for a tooth filling or a broken finger. Besides the cost of these are out of pocket expenses which can burn a hole in your pocket

...Contd

- In addition, given that diagnostic and preventive healthcare costs account for 70-75% of medical expenses, covering a family's healthcare needs is expensive. Increasing costs do not help either.
- This leaves a gap between what your insurer covers and what you spend on healthcare. *Trying to bridge this gap are companies providing healthcare discount cards. They promise between 30-50% discount on diagnostic tests, doctor consultation and even medicine.*
- In FOCUS: Due to Small Ticket Size, insurers have stayed away from OPD and Preventive Healthcare. However rising cost of OPD care has provided opportunities for Insurance Companies. Indeed some Insurance companies have started covering OPD Expenses.



Why Health Card?

- It is of great help to high-risk people, such as those with pre-existing conditions, and those who are denied health insurance, especially senior citizens, who face prohibitions or have to pay extremely high premiums for a policy loaded with too many clauses and exclusions.
- While a loyalty programme from a hospital chain, such as Apollo, Max or Fortis, will limit your options to the concerned group's facility, a health card from an independent company that has a tie-up with multiple hospitals, nursing homes, individual medical practitioners, pharmacy chains, pathology labs and diagnostic centres gives more flexibility of choice.
- Most variants of the plans offer preventive health check-ups as part of the product. Therefore, the members are eligible for tax benefit of up to 5,000 under Section 80D.



Philosophy

The Bonanza Health Card is designed to make sure that everyone can be in good health at all times. We believe that prevention is better than cure and that prevention should not be expensive. We bring you custom preventative health packages to you at the most affordable rates on the market with some of the best names in medicine.

What is Bonanza Healthcard?

- Bonanza Health Card connects you with the best diagnostic and wellness centers in India.
- It gives customers the biggest discounts on carefully curated wellness, rejuvenation and preventative health packages.
- It is a unique card through which members can get discounts on the centers affiliated to it for any of its packages or treatments, any number of times during their membership.
- It is a hassle free, user friendly service through which clients can take the benefits of concierge services for its medical tests and treatments.
- Members of Bonanza Health Card can use free online account to store his / her medical reports, doctor's notes and treatment history and can also access it from anyplace in the world at any point in time.
- It is primarily a free medical vault to store and retrieve all medical related information about the member.



BONANZA HEALTH CARD
YOUR HEALTH SECRETARY

 <p>DEDICATED CONCIERGE DESK</p> <p>For all your health care needs just send an SMS APNT to 56161.</p>	 <p>GUARANTEED DISCOUNTS</p> <p>Discounts ranging from 10% to 60% at affiliated diagnostic centers across the country. <small>If diagnostic Centers refuse, We pay it from our pocket.</small></p>	 <p>HEALTH CHECKUP PACKAGES</p> <p>Get best rates for customized health checkup packages. Over 2000 Affiliation across the country.</p>
 <p>MANAGE HEALTH ONLINE</p> <p>Control your health with health calculators, medicine schedulers, alerts and other benefits.</p>	 <p>DIGITALIZED HEALTH RECORDS</p> <p>Convert all your health records into digitalized format and access and share it from any location.</p>	 <p>E-HOSPITAL</p> <p>Consultation on demand with the doctor of your preference.</p>

SOME OF OUR DIAGNOSTIC PARTNERS



Features & USP of HealthCard

- **Dashboard for members:**
 - Users are to be provided with a fully functional dashboard which will allow them to manage everything right from managing their profile, medical history etc,
 - upload medical reports, prescriptions, doctors notes etc and access them as and when they want to.
 - To book appointments online.
- **Mobile Applications**
 - Mobile Applications for various platforms are to be made available. These applications will be linked with the Dashboard and will have features like SOS buttons for emergency situations, book appointment by recording a call, many other features etc.
- **Cloud Hosting**
 - A space for customers where they can keep their medical records in digital form for safekeeping and viewing later on at their convenience. Each member will get a free space of 1 GB per card, for storing their medical records.
- **Review and Rating portal integrated into the bonanzahealthcard.com website.**
 - Users will be able to share their feedbacks about doctors, diagnostic centers, hospital etc and help other users to benefit from these feedbacks.

Benefits

- Members of Bonanza Health Card (BHC) gets discounts and offers at various healthcare and wellness centers across India.
- Members also gets Online account to store medical information such as doctor's notes and medical reports for easy access at any time and anywhere.
- Concierge services and hassle-free appointment booking at diagnostic centre's, hospitals and other allied services where it has it affiliation.
- Electronic medical reports, delivered straight at member's inbox and online account for easy access.
- Second opinion on any previous diagnosis is included in the package, wherever available.
- More than 50% off on health check packages, specially created for Bonanza Health Card members.
- Use the card for any offer unlimited number of time during the validity period.

Benefits – Concierge Service for Health Care

- As our member, you can take advantage of our Health Care Concierge program. With just one SMS, you'll get in touch with a concierge who can help you:
 - Find a network provider in your preferred location.
 - Help you choose the best test plans and diagnostic centers within your preferred radius.
 - Expert guidance on all your healthcare and wellness questions.
 - Schedule an appointment at the diagnostic center.
- Just send an SMS APNT to 56161 and the expert advisors of Bonanza Health Card will facilitate all your health care needs.
- Response time before 6:30 PM is between 30 minutes to 60 minutes.
- Professional guidance and support.



Benefits - Digitalized Personal Health Records

Electronic health care brings all the old paper-and-film aspects of medical records and information – from X-ray images to your prescription history – into the digital world where it is easily received, stored and shared. That means a comprehensive electronic record of a patient's medical history can be made readily available to doctors, specialists and other clinicians involved in your treatment and care.

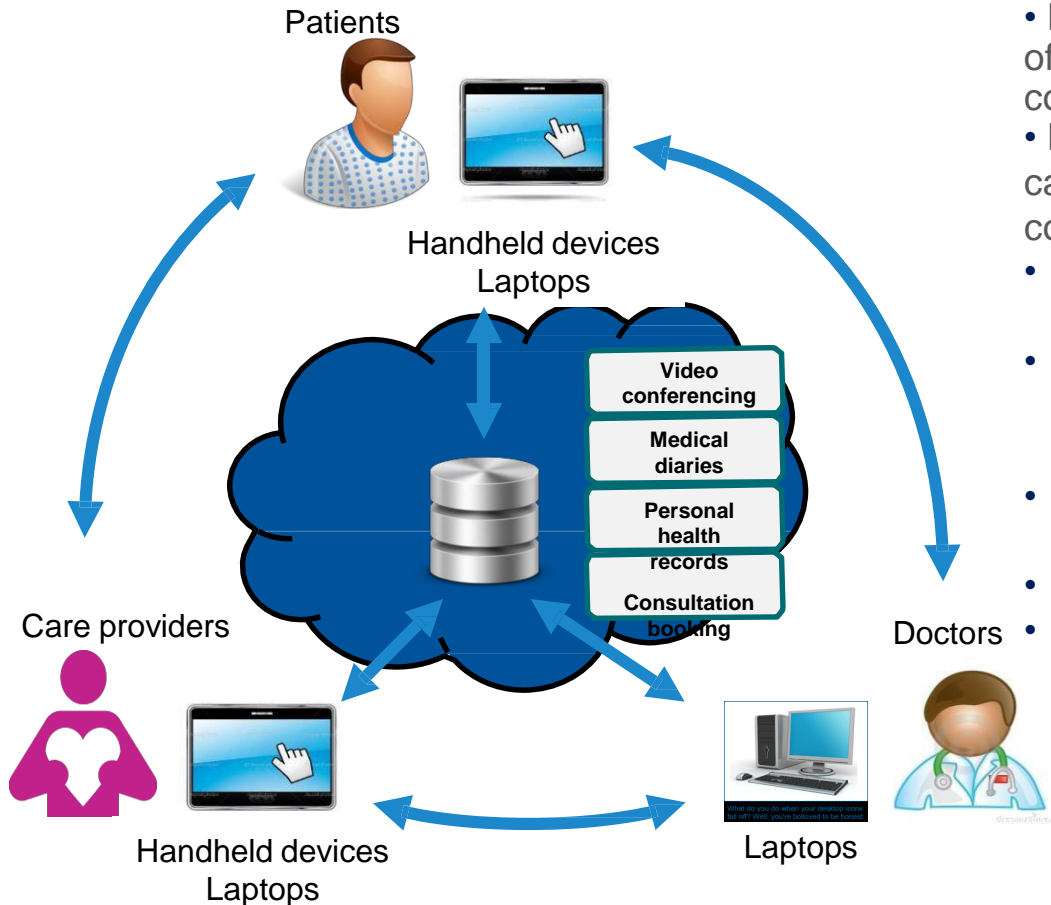
Patients	Doctors	Health Care Systems
Improved care through safer, more accurate and complete information shared among all health care providers	Improved security of confidential health information through modern, encrypted data protection systems	Lower costs through fewer duplicate tests, fewer physician and specialist visits, and fewer emergency room and hospital visits
Reduced wait times for appointments, procedures and access to community care facilities	Rapid access to a wide array of data ranging from annual patient physicals, lab reports and test results, medication records, and digital diagnostic images	More efficient transfer of patients to the appropriate level of care (from hospital emergency rooms to long-term care facilities)
Reduced wait times for laboratory test results and clinical diagnosis	Rapid access to a wide array of data ranging from annual patient physicals, lab reports and test results, medication records, and digital diagnostic images	Improved management of chronic diseases
Improved security of confidential health information through modern, encrypted data protection systems	Reduced potential for adverse drug interactions due to electronic prescribing and record-keeping	

Benefits - Discounts

- As a privilege member of Bonanza Health Card, all members are entitled to discounts ranging from 10% to 25% on individual tests, across over 300 affiliated diagnostic centres of Bonanza Health Card, throughout the geography of India.
- Upto 50% discount on comprehensive health check up plans.
- Customized health check up plans through its affiliates, with home collection facilities.
- Few of our esteemed Affiliates:



E-Hospitals - a care continuum



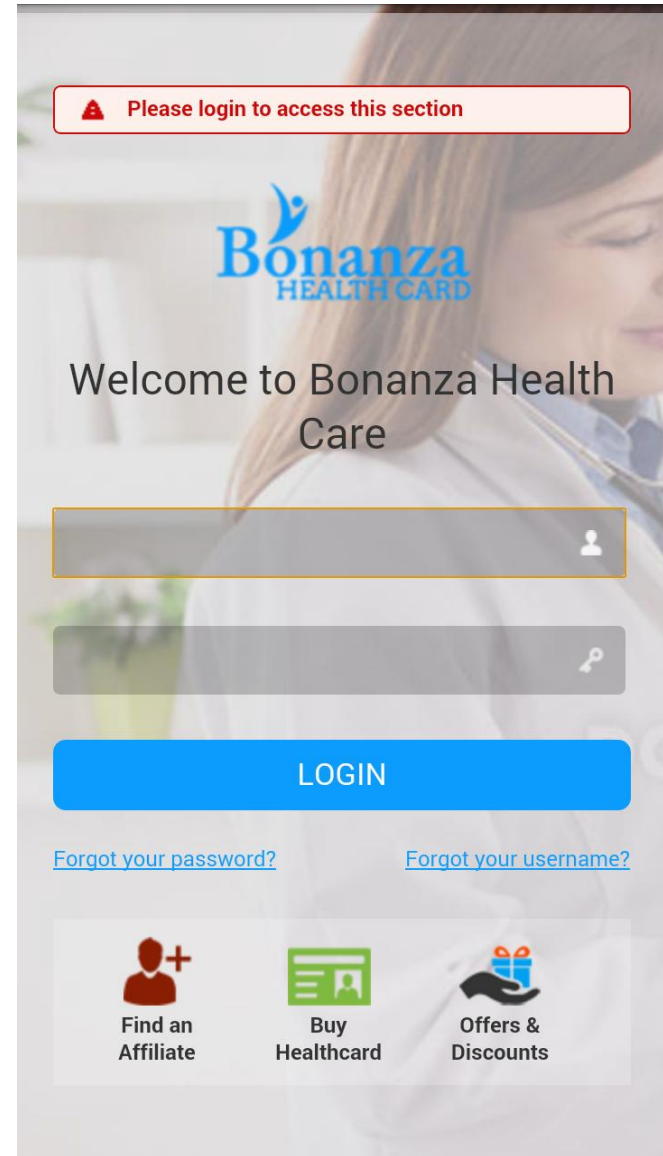
- Facilitate sharing of health records with a panel of doctors for second opinion before going for conclusive treatment.
- Feel secured with innovative patient- doctor-caregiver ecosystem with HD quality video conferencing
- Maximise your doctor's meet with an innovative pre- consultation patient summary
- Manage your own health information in a user friendly Personal Health Records (PHR) and medical diaries
- Minimise travel, get a consultation on demand
- Maximise your freedom with the help of
- Innovative continuous care services:
 - Chronic and geriatric care
 - Post operative care
 - Maternity and child care
 - Psychological/ psychiatric care



Bonanza Health Mobile Application

Why Healthcard Application?

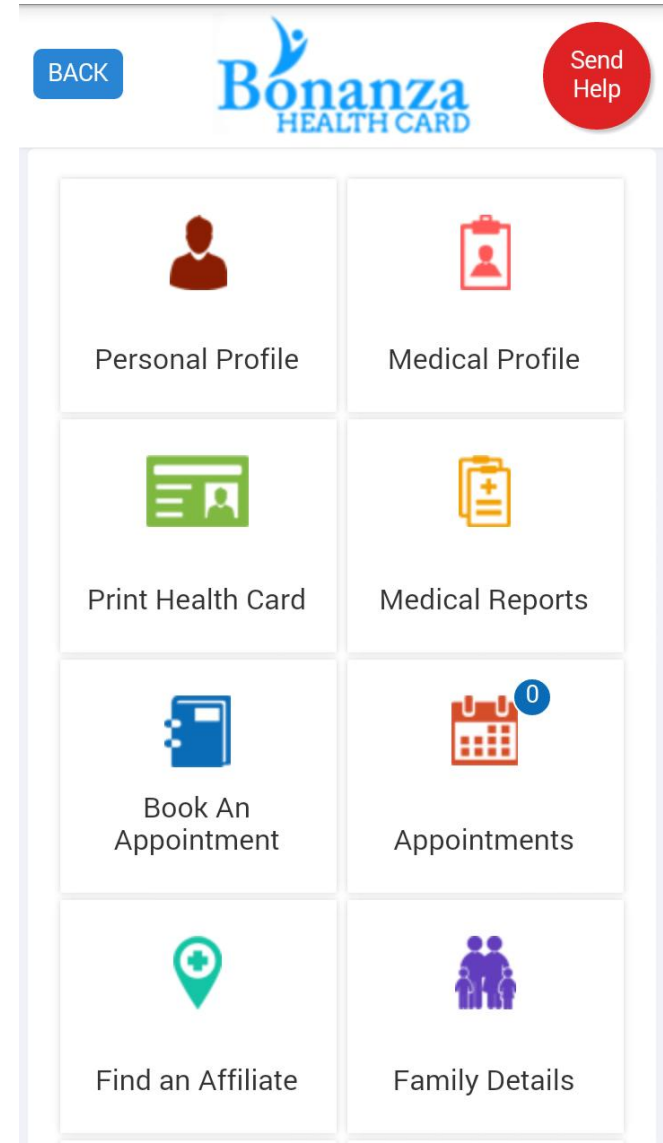
- To provide users with the best possible features for managing health online.
- User friendly UI which allows Bonanza Healthcard members to manage everything related to health with few clicks.
- To provide all health management features under one roof.
- Allowing health management on the go.
- To ensure that Bonanza Healthcard serves as complete Healthcare service.



Sections Available

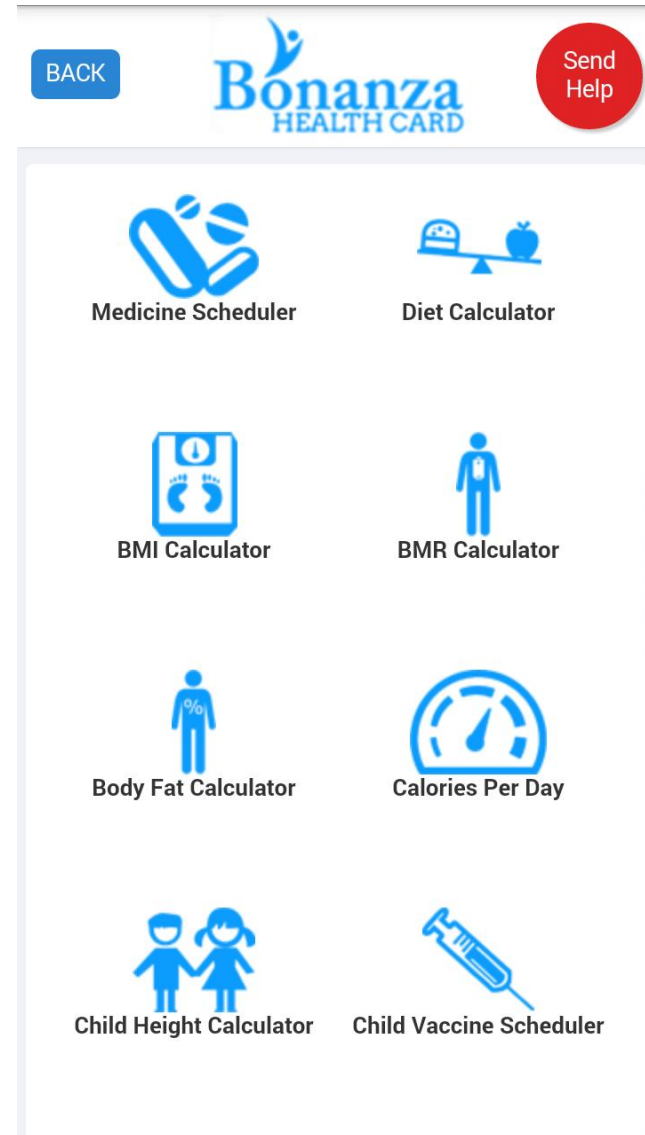


- Personal Profile
- Medical Profile
- Print Healthcard
- Medical Reports
- Book An Appointment
- Upcoming Appointments
- Find an Affiliate
- Family Details
- Health Calculators



Health Calculators

- There are 16 Health Calculators available in this section.
- Calculators like BMI Calculator, Weight Loss Calculator & Pregnancy Calculators are available.
- We also have Medicine Scheduler available with the Calculators which is very easy to use & handy. (As it's also available in the mobile app)



BHC Credentials

- Bonanza Medical Tourism is a Part of Bonanza Group of Companies which is a financial powerhouse! Established in the year 1994, Bonanza developed into one of the largest financial services and broking house in India within a short span of time.
- Today, Bonanza is the fastest growing financial service with 5 mega group companies under it. With diligent effort, acknowledged industry leadership and experience, Bonanza has spread its trustworthy expertise all over the country with pan-India presence across more than 1784 outlets spread across 560 cities.
- The group services over 6 lakh customer across the country in various capacities.
- Over 300 health care and wellness affiliates across India, with some of the most reputed and biggest names in the medical fraternity who accepts Bonanza Health Card.
- Currently have over 10,000 customers in the Bonanza Health Card segment.

THANK YOU